

Mark Dorenbaum




Curriculum Vitae

I am Mark Dorenbaum, an experienced graphic designer. I grew up in Mexico and made Aliyah when I was 18 in order to join the IDF. I hold a B.Des from the department of visual communication at HIT. I have extensive experience in multiple disciplines including motion graphics, print, branding and web, but my real passion is solving real world UX challenges – creating beautiful designs without compromising on simplicity and usability. I'm a hard worker, autodidact, a team player and tech savvy, and I'm looking for a UX position.

Contact Information









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Languages

 Hebrew: Native
 Spanish: Native
 English: Fluent

Additional Information

Full command of
Adobe applications

 Adobe XD
 Photoshop
 Illustrator
 After Effects
 Indesign
 Premiere
 Sketch
 Figma
 Full command of
Microsoft Office

References available upon request

Professional Experience

2022 - Present

Freelance, UX & Marketing Designer

Gaya Communities - Creating seamless and engaging user experiences that foster meaningful connections and enhance online interactions.

Brave - Started with rebranding initiatives, combining artistic vision and strategic thinking to revitalize and redefine brand identities, resulting in increased market presence and consumer loyalty.

Video Heroes - Dynamic marketing designer adept at crafting compelling visual assets that captivate audiences and drive successful marketing campaigns, utilizing a combination of creativity, strategic thinking, and technical expertise to achieve impactful results.

2020 - 2022

Raaad Studio - Multidisciplinary Designer focused on UX/UI

Working with various startups from branding to user experience, solving user pain points and business challenges through user research, information architecture, interactive design, visual design prototyping and more. (Companies: Plarium- desktop app UX, Ovivo Games- marketing design, Trinity Audio- product design, DevOps company- branding, and more).

2016 - 2020

Freelance, Marketing Designer

Working with clients on a daily basis, conceptualizing and executing projects end to end, including branding for multiple media, and designing marketing materials (T.O.M- logo animation and marketing, Vesperr by Fiverr- Social and print including video, Asulado- Branding and web design, and more).

2016 - 2018

Naranja, Graphic Designer

Branding and design for all music events organized by Naranja (Meteor Festival, Radiohead, Alt J) and managed collaborations with external partners.

Military Service

2010 - 2012

Field Intelligence (Modiin Sade)
Lone Soldier

Education

2022 - UDEMY - Master Digital Product Design: UX Research & UI Design, Online Course.

2021 - UDEMY - User Experience Design Essentials - Adobe XD UI UX Design, Online Course.

2016 - 2020 - HIT - Holon Institute of Technology, B.Des. Visual Communication.

2005 - 2008 - NCI High School, Mexico City, Graduated with Excellence.